

**Contact**

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**FOR IMMEDIATE RELEASE**

**Brenda Oliver and OLIVER LEADERSHIP INC. Declared Finalist in Provincial Awards**

**Winnipeg, MB** – The Women Business Owners of Manitoba (WBOM) are proud to announce, Brenda Oliver and OLIVER LEADERSHIP INC., has been declared among 30 Finalists in the 2013 Woman Entrepreneur of the Year Awards! This annual gala event puts the spotlight on the successes and achievements of women entrepreneurs in Manitoba. The dinner, to be MC'd by Dorothy Dobbie, Founder and President of Pegasus Publications Inc., will take place at the Winnipeg Convention Centre on Thursday, May 16<sup>th</sup>. The finalists' names are public, however the winners are not revealed until the evening itself.

This year's 30 finalists come from across the province, and represent businesses as diverse as a jewelry design, spas, holistic medicine and of course, OLIVER LEADERSHIP INC. in Winnipeg.

OLIVER LEADERSHIP INC. is a leadership development coaching & consulting practice since 2003 - helping people and organizations to success - through self-discovery processes, shared experience and recognized expertise; giving clients the competitive advantage to transform their personal, professional and business performance, by means of interactive and pragmatic custom keynote presentations, executive coaching, professional development and business consulting services. Their ability to deliver and integrate employee learning, executive coaching and strategic planning, helps people and organizations focus not only on the same priorities but on the right priorities.

"Manitoba is rich with women entrepreneurs whose stories are inspiring," said Lucy Camara, President of WBOM and Vice-President of Olatech Business Hosting Corporation. "Anyone in business knows how tough it can be to keep that entrepreneurial spirit alive when the bills are mounting and the challenges exceed the triumphs – but when you believe in your business, in the vision you're realizing, your passion fuels your strength to carry on."

Women represent a growing economic force in Canada:

- Women entrepreneurs are one of the fastest growing segments of the Canadian economy: 4 out of 5 businesses are started by women; between 1991 and 2001, women's self-employment increased by 43%.
- The 821,000+ women entrepreneurs in Canada annually contribute in excess of \$18 billion to the economy.
- The number of women-owned businesses that focus on manufacturing, construction, transportation and communications is growing rapidly.

Tickets for the Woman Entrepreneur of the Year Award dinner are \$125 plus GST and are available online at [www.wbom.ca](http://www.wbom.ca) or by calling 204-775-7981.

A full listing of finalists is available online at [www.wbom.ca](http://www.wbom.ca).

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